



DATE
September 13-15, 2024

VENUE
Mid America Outdoors

LOCATION
Jay, Oklahoma

Thank you for your interest in Overland of America. Please select below which Sponsorship Package or Vendor Booth size you wish to secure for your Company. Fill the form out completely and sign and return it to info@overlandofamerica.com. Sponsorship Packages and Vendor Booths are sold on a first come basis.

Presenting Sponsor \$20,000 (only 1 available)

“Your Company” Presents Overland of America 2024

Host Sponsor \$5,000 (only 5 available)

Overland of America 2024 Hosted by “Your Company”

Official Title Sponsorship Opportunities \$3,500 (only 1 available per product)

Your Company’s Product is the Official Product of Overland of America 2024!

Please check the box below of the Official Product Title for your Company.

~~Official Tent~~

~~Official Lighting~~

~~Official Communications~~

~~Official Camper~~

~~Official Bed/Roof Rack~~

~~Official Overland Store~~

~~Official Camping Trailer~~

~~Official Recovery Gear~~

~~Official Jeep—Ram Dealer~~

~~Official Wheels~~

~~Official Storage~~

~~Official Toyota Dealer~~

~~Official Tires~~

~~Official Camping Gear~~

~~Official GM Dealer~~

~~Official Suspension~~

~~Official Power Supply~~

~~Official Ford Dealer~~

~~Official Bumpers~~

Premier Event Sponsors (only 1 available)

Please check the box below for the Premier Event your Company would like to Sponsor!

Camper Appreciation Pool Party Sponsor \$5,000

Special Event & Area Sponsors \$3,000 (only 1 available per event/area)

Please check the box below for the Special Event or Area your Company would like to Sponsor!

- Barbie Jeep Downhill Race
- Guided Trail Ride Sponsor
- What's Happening Event Day Email
- Coconuts Bar & Food Court
- Pool Party/Movie Night Sponsor
- Ultimate Camp Cook-off
- Storyteller Film Festival

Other Sponsorship Opportunities \$2,000

Please check the box below for the Special Event or Area your Company would like to Sponsor!

- Campground Host
- Complementary Firewood
- Platinum Sponsor

Sponsors - Please Fill Out Completely the Sponsor Form Below

Company Name _____ Contact Name _____

Email _____ Contact Number _____

Company Address

Street _____ City _____ State _____ Zip _____

Paying by *(please circle one)* Check Credit Card ACH

Sponsorship Package Selected _____ Sponsorship Total \$ _____

Signature _____ Date _____

Printed Name _____ Company Title _____

By signing above, I agree to abide by the rules stated. I understand that all promotion of my items must take place within the confines of my booth. I further understand that Overland of America LLC, Mid America Outdoors and any of its representatives are not responsible for, or liable for, damages including, but not limited to, loss suffered before, during, or after the event I have applied to because of the display of my work, equipment, or material. I understand that there are no refunds or rain checks due to inclement weather. The duplication or use of any trademarks or logos belonging to the Event is strictly prohibited unless approved by Overland of America Management. Overland of America LLC reserves all rights to refuse booth space to anyone for any reason. If these guidelines are not upheld, my booth will be closed immediately, and no payments will be refunded. All invoices must be paid in full no later than 30 days before the event. There is no booth splitting allowed. All vendors must carry proper and adequate insurance.

VIP VENDOR SPACE

Vendor Booths are located in our main area of the venue with all the Sponsors of Overland of America!
This side of the venue is nearest to the Main Stage, Food Court, Cabins, Swimming Pool,
Lazy River, Splash Pad, Playground, Coconuts 2 Bar, Pavilion and More.

Smaller VIP Booths 10x10 \$750 10x20 \$1000

Larger Booths are sold in 20x20 Blocks. (For example, 20x40 =2 blocks, 20x60 =3 blocks)

First 20x20 Block \$1500. Each additional 20x20 added is \$750

___ 20x20 \$1500 ___ 20x40 \$2250 ___ 20x60 \$3000 ___ 20x80 \$3750 ___ 20x100 \$4500

+++ Upgrade your Footprint to 30' depth for \$200 per 20x20 block purchased +++

(for example, 20x60 = 3 blocks - upgrade to 30x60 - 3 x \$200 = \$600 upgrade) **Total Upgrade \$** _____

***Please confirm your total footprint (overall booth space) _____ x _____

VIP Vendors - Please Fill Out Completely the Form Below

Company Name _____ Contact Name _____

Email _____ Contact Number _____

Company Address

Street _____ City _____ State _____ Zip _____

Paying by (please circle one) Check Credit Card ACH

Sponsorship Package Selected _____ Sponsorship Total \$ _____

Signature _____ Date _____

Printed Name _____ Company Title _____

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GENERAL VENDOR SPACE

Vendor Booths are located in our general vending area at Overland of America!

This side of the venue is nearest to the on-site restaurant, coffee shop, arcade, Coconuts bar, main entrance gate, RV Camping, Dry Camping and more!

Smaller General Booths

10x10 \$500

10x20 \$750

Larger Booths are sold in 20x20 Blocks. (For example, 20x40 =2 blocks, 20x60 =3 blocks)

First 20x20 Block \$1000. Each additional 20x20 added is \$500

___ 20x20 \$1000 ___ 20x40 \$1500 ___ 20x60 \$2000 ___ 20x80 \$2500 ___ 20x100 \$3000

+++ Upgrade your Footprint to 30' depth for \$150 per 20x20 block purchased +++

(for example, 20x60 = 3 blocks - upgrade to 30x60 - 3 x \$150 = \$450 upgrade) Total Upgrade \$ _____

***Please confirm your total footprint (overall booth space) _____ x _____

General Vendors - Please Fill Out Completely the Form Below

Company Name _____ Contact Name _____

Email _____ Contact Number _____

Company Address

Street _____ City _____ State _____ Zip _____

Paying by *(please circle one)* Check Credit Card ACH

Sponsorship Package Selected _____ Sponsorship Total \$ _____

Signature _____ Date _____

Printed Name _____ Company Title _____

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Payment Information - Cash, checks or credit card or ACH will be accepted. Please make checks payable to Overland of America and send them to Overland of America LLC 11209 Woodland Dr Fort Smith, AR 72916. Booth selection is on a first come first serve basis. Only food vendors are allowed to sell beverages. Overland of America LLC or Mid America Outdoors will not be held responsible for any lost, stolen or damaged property before, during, or after the show.

Parking - Staff will be on site to direct vehicles to the appropriate parking area. **Vendors must remove any vehicles that will not be displayed at the booth and park them in the Spectator Lot.** The vendor will be warned one time to move the vehicle. A towing service will be notified if the vehicle is not removed after the first warning. All Booth Vehicles must be registered in the Event. Sponsors will receive 1 Company Owned Vehicle Display Pass at no charge. All others must Register and have appropriate pass.

Vendor Booths - Exhibits should not be disruptive in any way and should be operated in a professional manner. If a vendor does not follow the provided terms and conditions, the booth can and will be removed with no reimbursement. All Vendors MUST stay in the footprint purchased. There is no booth splitting allowed unless approved by Management.

Safety - Security will be provided throughout the entire show. Any disruptive person(s) will be immediately escorted from the premises. Glass containers are not allowed. Golf Carts are allowed on the event property only by Sponsors and Vendors and must purchase a permit.

Booth Setup - Setup begins Thursday September 12th from 9am-8pm and Friday Sept 13th 8am to Noon. **All booths must be set up on Thursday or Friday.** No late arrivals will be allowed to set up. Vendors will not be reimbursed if late. There will be no exceptions. Vendors are welcome to stay open past Vendor Hours.

Event Schedule

	Thursday Sept 12th	Friday Sept 13th	Saturday Sept 14th	Sunday Sept 15th
Vendor Setup	9 AM – 8 PM	8 AM – NOON	No Vendor Set Up	No Vendor Set Up
Vendor Hours	Closed	NOON-6 PM	9 AM – 6 PM	9 AM -3 PM
Registration Booth	CLOSED	8 AM – Midnight	8 AM – Midnight	9 AM – 2 PM
Spectators	CLOSED	NOON - 6 PM	9AM – 6 PM	9 AM – 3 PM
Gates Hours	VENDORS ONLY	ALL DAY TIL MIDNIGHT	ALL DAY TIL MIDNIGHT	ALL DAY

Maintaining booth area - Vendors will be held completely responsible for disposal of all trash in rented area. Please respect the Venue and keep your area presentable during and after the show.

Soliciting - Vendor will not be allowed to sublease their designated area (renting, sharing or donating portion of booth to another business); unless authorized by Event Management. There will be no soliciting from any company or individual that did not officially purchase vending space. Any person(s) doing so will be immediately escorted from the premises with no refund.

Booth Cancellation / Booth downsizing - If a vendor should decide to cancel a booth rental or to reduce the size of their booth, Overland of America will not refund the payment or any portion thereof.

Waiver – Everyone who enters Mid America Outdoors MUST sign a waiver. To speed up the process you can go on www.MidAmericaOutdoors.com and pre-sign your waiver to save yourself time at check-in. Please do this before you arrive at the venue.